

TOLUWALASE OKUWOGA

DATA ANALYST

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SKILLS

Data warehousing and ETL/ELT: Google Bigquery, Amazon Redshift, Apache Airflow, Fivetran, Airbyte

Data transformation: dbt

Data analysis and visualization: Google data studio, Looker, Microsoft Power BI, Tableau, Microsoft Excel

Programming: Python, SQL (Postgres, MySQL)

Product analytics and A/B Testing: Google Analytics, Google Optimize

Version control: Git, Github

Technical writing: Research, Editing, Proofreading, SEO

EXPERIENCE

Freelance – *Technical Writer*

AUGUST 2021 - PRESENT, REMOTE

- Writer for international data companies like Holistics.io about the modern data stack, DataOps, and best practices in analytics
- Wrote for Bitcoinist.com and NewsBTC on cryptocurrency adoption in different countries and industries, market trends, and the opportunities unlocked by blockchain

AFEX Commodities Exchange – *Data Analyst*

AUGUST 2020 - PRESENT, ABUJA

- Led analytics project delivery, from requirements gathering and creation of reporting, through design.
- Advanced proficiency with Microsoft Office applications, BI Reporting Tools, and Data Warehouse analysis to provide actionable insights into customer acquisition, operational efficiency, and other key business performance metrics.
- Build the infrastructure required for optimal extraction, transformation, and loading of data from a wide variety of data sources using SQL and AWS big data technologies.

Information and Data Analytics Foundation – *Data Scientist*

NOVEMBER 2019 - JUNE 2020, LAGOS

- Created compelling interactive visualizations and presentations to enhance decision-making capabilities throughout the company.
- Developed predictive and descriptive models using advanced statistical, optimization, and big data techniques.
- Led a team to build a recommender system as a marketing tool for an e-commerce company based on previous purchasing behaviours using machine learning algorithms

Coca-Cola Hellenic Bottling Company – *Finance Analyst*

NOVEMBER 2018 - OCTOBER 2019, LAGOS

- Gathered and prepared monthly and quarterly financial results, metrics, and key performance.
- Developed Budget Variance reporting and analysis on monthly basis.
- Prepared financial statement analysis and metrics and comparatives with industry peers.

EDUCATION

Babcock University – *B.Sc. Accounting*

AUGUST 2013 - JUNE 2018, OGUN

Second Class Honours

OTHER ACTIVITIES

- **Restructure Africa** – *Volunteer*

JANUARY 2021 - PRESENT

An organization working towards improving access to education, health services, and community development

- **Lagos Food Bank Initiative (LFBI)** – *Volunteer*

JANUARY 2019 - JULY 2020

A non-profit, nutrition-focused initiative committed to fighting hunger, reducing food waste, and solving the problem of malnutrition in low-income communities